

WELS Commission on Evangelism

Supplemental Report to the Synod Convention 2023

The WELS Commission on Evangelism exists to encourage and equip WELS congregations and members to reach the lost with the saving message of the gospel. To that end, it has produced the following resources.



In his second letter to Timothy, St. Paul wrote, “Preach the word; be prepared in season and out of season” (4:2). Although originally written as an encouragement to a first-century pastor, Paul’s words are equally applicable to 21st-century Christians. We have the same message to share with sinners who desperately need to hear it. Using St. Paul’s experiences in the city of Philippi as a model, *In Season and Out of Season* seeks to encourage and equip God’s people to share that message in any and every situation.

This video-based bible study is available at www.welscongregationalservices.net



One by One is a Bible study based on Pastor David Rosenau’s keynote presentation at the WELS National Conference on Lutheran Leadership in January 2020. Using powerful personal stories and drawing from his wealth of experience both as a detective and a parish pastor, Pastor Rosenau helps Christians understand why it is so important to see every soul as a treasure and why we want to be willing to spend the time and effort necessary to share the gospel with each one.

One by One is available at www.welscongregationalservices.net



Let's Go provides online, video-based personal witness training. Where *One by One* is primarily motivational, *Let's Go* is instructional. It teaches a simple, three-part approach that any Christian can put into practice. 1) Love the unchurched people God has brought into your life. 2) Listen carefully to their thoughts, beliefs, concerns, etc. 3) Lead them to the gospel. *Let's Go* can be used by both large and small group Bible studies as well as by individual Christians.

Let's Go is available at www.welscongregationalservices.net



The *Congregational Evangelism Kit* provides video-based training for congregational evangelism leaders and teams. It explains the importance of and implementation of tools such as:

- creating a prospect database
- capturing prospect information
- creating a welcoming worship atmosphere
- Come and Go strategies
- And more

A pastor or evangelism team can work through the kit, putting each tool in place, and when finished, have all the basic evangelism elements functioning.

It should be noted that the *Congregational Evangelism Kit* does not address the encouraging and equipping of members as personal witnesses. Other resources such as *Let's Go* and *One by One* are designed for this task.

The *Congregational Evangelism Kit* is available at www.welscongregationalservices.net



Everyone Outreach is a program designed to help congregations build a culture of outreach so that every ministry and every member is thinking about and participating in outreach. The program kicks off with a two-day workshop where participants discover thought habits that may be keeping them and their congregation from reaching out with the gospel as well and as often as they would like. Following the workshop, resources are provided that help create new thought habits resulting in new behaviors and, Lord willing, more outreach.

Thirty-eight facilitators have been trained and are being deployed to workshops across the WELS.

More than 260 congregations have expressed interest in the program. Seventy-eight workshops have been held to this point.

Dates are still available for the summer and fall of 2023.

Learn more about *Everyone Outreach* at www.everyoneoutreach.com

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