

Floor Committee 17: Northwestern Publishing House and Publication Coordinating Commission

Subject: Congregation Use of Northwestern Publishing House Materials

Reference: *Book of Reports and Memorials*, pp. 167-171

Resolution No. 02

WHEREAS 1) For more than 120 years Northwestern Publishing House (NPH) has prepared materials that are consistent with the synod's mission and aligned with Lutheran doctrine and practice; and

WHEREAS 2) increased NPH investment in marketing and expanded distribution in the past 18 months have resulted in encouraging gains that have slowed a downward sales trend; and

WHEREAS 3) NPH is currently engaged in a number of exciting collaborative projects with WELS commissions, committees and parasynodical agencies; and

WHEREAS 4) NPH has completed a revision of Christ Light, including a Sunday school version of the curriculum; and

WHEREAS 5) based on extensive research, NPH is reformatting Bible studies to provide greater relevance and to better address the ways adults learn today; and

WHEREAS 6) the pastor's advocacy for NPH is critical to NPH's ability to reach his church members with the books and other materials NPH develops for them; therefore be it

Resolved, a) that congregations be encouraged to review the new Christ Light Sunday school curriculum for use in their Sunday School programs; and be it finally

Resolved, b) that congregations and pastors of the synod be encouraged to promote and use NPH publications and other products.

Teacher Mr. James Brandt, chairman

Pastor Paul Welke, secretary

ADOPTED