

Floor Committee 18: Northwestern Publishing House and Publication Coordinating Commission

Subject: Promotion of Northwestern Publishing House (NPH) by Pastors

Reference: *Book of Reports and Memorials*, pp. 207-210

Resolution No. 1

WHEREAS 1) with the advent of Internet, apps, and Christian mass media, the options for Christian content and instruction have exponentially expanded beyond any other time in history; and

WHEREAS 2) these options today serve WELS members, pastors, teachers, and musicians looking for Christian books, Bibles, devotionals, music resources, and gifts; and

WHEREAS 3) Northwestern Publishing House (NPH) plays a critical role in producing materials that are biblically sound and centered on the gospel of Jesus Christ; and

WHEREAS 4) NPH ensures that the books and materials it publishes and makes available from other publishers are theologically accurate and doctrinally trustworthy; and

WHEREAS 5) a pastor's advocacy for NPH is critical to inform WELS members about the books and other materials they produce, therefore be it

Resolved, a) that pastors recognize the role NPH plays in service to the wider WELS membership; and be it further

Resolved, b) that pastors actively encourage their members, teachers, and musicians to make use of NPH resources using promotional ideas and materials that NPH provides, such as webpage links, book fairs, email, newsletter articles, flyers, etc.

Pastor James Borgwardt, chairman

Pastor Steve Schmeling, secretary

ADOPTED

